

# COMPANY PROFILE 2022

# Hello!

# Greetings from,



# Foreword

The year 2022 is monumental and pivotal at various levels. We are entering another round, and, hopefully, the last wave of the COVID19 pandemic. Amidst the hardship of the pandemic, disasters continue striking various parts of the world signifying the impact of climate change and the imperative to utilize the best available science and knowledge for disaster risk reduction and resilience development at large. The same goes with our team CARI! which continues its growth through remote work modalities in meeting the diverse needs of resilience stakeholders in Indonesia, Southeast Asia, and beyond.

Inaugurated in March 2019, CARI! reach its third year in 2022. CARI! has grown strongly despite various challenges. From a mere concept and mockup of the CARI! Engine to CARI! Engine 2.0. From less than 10 team members to close to 30 members by 2021. From P1 (Premium Analytics number 1) to P27 in early 2022 and counting. On the business development front, by the end of 2021, CARI! revenue has grown sixteen-fold in comparison to 2019. And as a social enterprise, 60% of the profit is reinvested to make sure the public services of CARI! through the Main Portal of search engine for disaster knowledge, its research and development activities, and distribution of monthly Indonesia Disaster Knowledge Update remains free for everyone for years to come.

We are so excited to continue growing with all partners and clients in 2022, 2023, and beyond. This year marks the conduct of the Global Platform for Disaster Risk Reduction (GPDRR) in Bali, Indonesia. CARI! will be there to launch the third upgrade of CARI! Engine. CARI! also continues our support to various sectors in ASEAN processes and two major projects in Lao PDR. Ultimately, CARI! continues its conviction to transform Indonesia as not only the supermarket and laboratory of disasters but towards the source of risk-anticipation and resilience-building solutions. Let's renew our engagement with CARI! in 2022 and beyond!

On behalf of the CARI! Team

Mizan Bisri

# table of contents

Foreword	3
About CARI! Our Expertise The Genesis of CARI! Principals of CARI! Problems and Solutions	5 5 7 8
CARI! Approach – Integrated Knowledge Management & Work Principles	9
CARI! Operation Model	10
CARI! Products	11
CARI! Services Our support for Premium Analytics (Use Cases) Our support for ICT Systems Integration Our support for Human Capacity Building Our support for Strategic Planning	12 12 14 15 16
Growth of CARI! Number of Projects Number of Team Members Number of Data Asset	17 17 17 18
Partners and Clients	19
Recognitions	21
External Outreach	22

# **About CARI!**

**Cerdas Antisipasi Risiko bencana Indonesia (CARI!)**\* is a research & information technology **start-up working to enhance knowledge management for disaster risk reduction and resilient development**.

The paramount vision from the development of CARI is to accelerate the development of a disaster-resilient environment throughout Indonesia and beyond. CARI! supports government, academics, enterprises, and many others *to bridge the whole scientific knowledge to the public.* 

(\*) CARI is an Indonesian word for "search" – Our full name express a passion to "anticipate disaster risk intelligently (by using science)"



### **THE GENESIS OF CARI!**

Founded in 2019, Cerdas Antisipasi Risiko Bencana Indonesia (CARI!) is a disaster-related knowledge-management-engine brand. CARI! is currently an independent and autonomous unit of PT. Samisa Puspaloka, a family-based engineering and management consultant company founded in 2012 and registered at Bandung City Government, Indonesia. Reference letter Number 14/SKDP/SKM/II/2012.

CARI! provides an ICT and spatial-based services for an end-to-end disaster and humanitarian knowledge management leveraging on the power of data science, machine learning, and tailor-made resilience intelligence.

CARI! has full independence in its operations from PT. Samisa Puspaloka. Only in some administrative and financial matters, CARI! is leveraging on the available accounts and facilities of PT. Samisa Puspaloka.

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CARI! engine and algorithm is inspired by Dr. Bisri's post-doctoral research project (JSPS Kakenhi Grant 18F18810, conducted at United Nations University and The University of Tokyo) and developed in-house by CARI! co-founders.

# **PRINCIPALS OF CARI!**



### Mizan B. F. Bisri, PhD

Founder | Principal Disaster Risk Management Specialist

Dr. Mizan Bisri is the founder & Principal of CARI! and concurrently an Assistant Professor of Kobe University. With more than 12 years of experiences, he combined a unique urban planning and political science approaches

for disaster risk management, humanitarian action and resilience building with focus in Southeast and East Asia. Dr. Bisri continues striving to be your trusted knowledge producer and broker for a resilient and sustainable future. He is an alumni of Bandung Institute Technology and Kobe University.



# Retno Rifa Atsari, MSc.

Co-Founder | Vice-Principal Disaster Risk Management Specialist

Rifa is a disaster management professional with more than seven years of experiences having worked for National Disaster Management Authority (BNPB), the World Bank, WeCare. She possessed her MSc in Geophysical

Engineering, and BSc in Oceanography from ITB (Indonesia). Rifa started her career as a Geophysical Consultant for oil and gas companies. She brings her knowledge in business development to disaster risk management. Rifa is also leading the portfolio on science communication, IEC and knowledge products development, and project management.



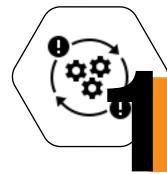
### Yos Malole, Msc.

Vice-Principal Disaster & Emergency Management Specialist

Yos is a Disaster Management specialist with 15 years of working experience in disaster management covering implementation of community-based disaster risk reduction program, emergency response operations, rehabilita-

tion and recovery. Yos have been working for several humanitarian organisations including the British Red Cross Society, American Red Cross, and the ASEAN Coordination Centre for Humanitarian Assistance on disaster management. He holds a master degree on International Disaster Management from The University of Manchester, Humanitarian Response and Conflict Response Institute, the United Kingdom.

### **PROBLEMS AND SOLUTIONS**



# PROBLEMS

- that we're trying to solve

Insufficient local risk knowledge for applicable policy creation & investments

Limited access to niche disaster experts for private sectors and investors

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Missing link between risk information and risk knowledge and resilient development efforts (policy & implementation)

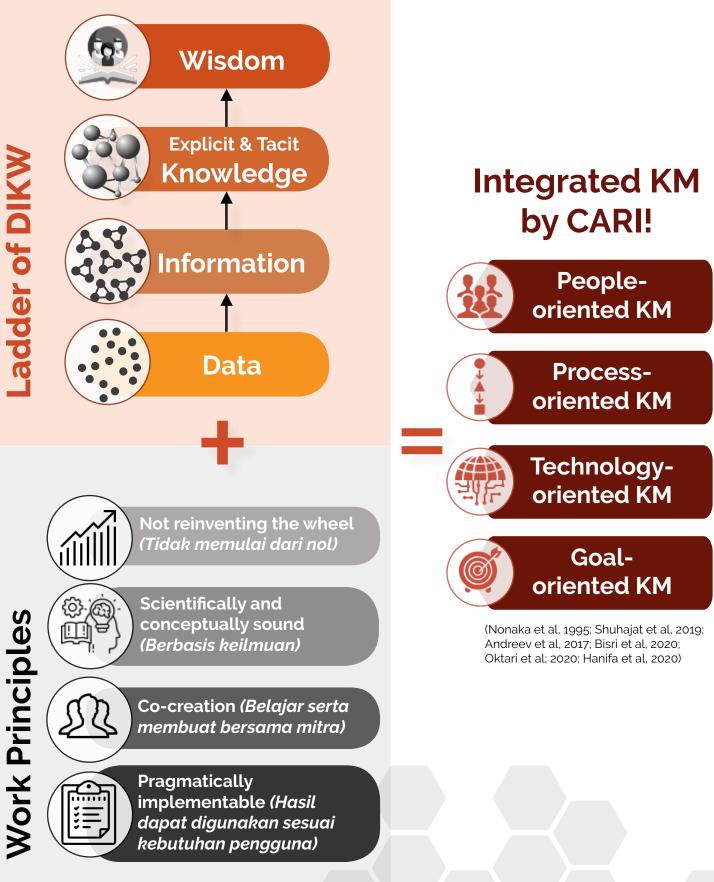
# SOLUTIONS

CARI! provides a spatial-based portal enabling access to risk & resilience analytics and insights based on scientifically proven and published research.



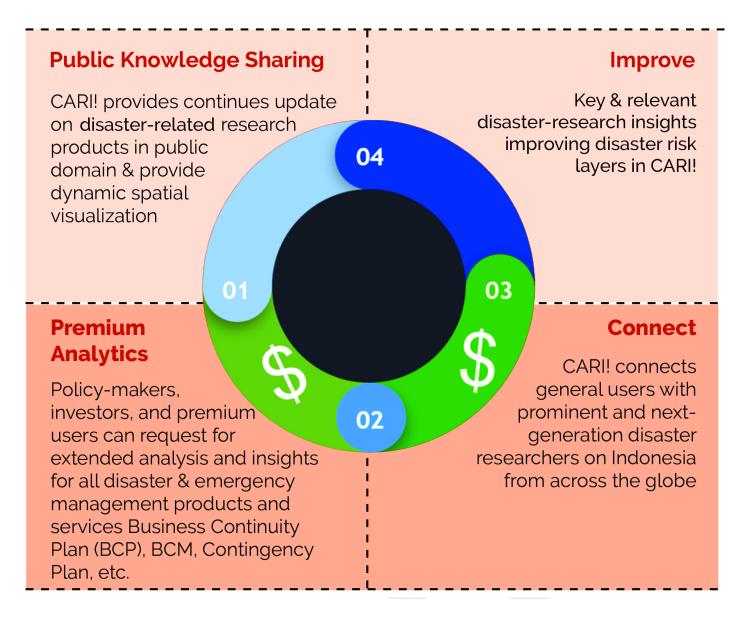
CARI! provides premium analytics, tailor-made capacity building, and ICT systems integration for various purposes of resilient development.

# **CARI! Approach –** Integrated Knowledge Management & Work Principles



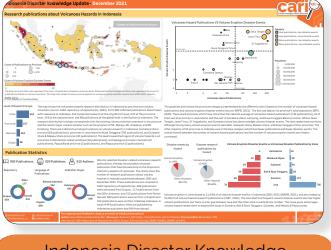
# **CARI! Operation Model**

"Socio-entrepreneur: By engaging us through paid service, you're helping a free and accessible web-base knowledge management platform for public..."



**CARI! Products** 





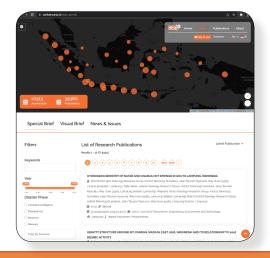
### Indonesia Disaster Knowledge Update (IDKU)

caribencana.id
> Special Briefs > Knowledge Updates



### Social Media Outreach

https://www.instagram.com/ caribencana.id/ https://www.linkedin.com/ company/71496400/admin/



Spatial-based disaster related journal & research repositories across Indonesia and Southeast Asia (main portal)

https://caribencana.id/main\_portal/

# **CARI! Services**

# **OUR SUPPORT FOR PREMIUM ANALYTICS (USE CASES)**

Study on "Enhancing an Enabling Environment for Education Continuity in a Multi-Hazards Setting" for ASEAN Safe School Initiatives consortium, 2019, output available here. (International) Study on "Indonesian Humanitarian System Baseline Mapping", 2020, for Humanitarian Advisory Group, joint venture with Pujiono Centre. output available <u>here</u>. (National) InaRISK User Usability Study and promotional video production, 2020, for National Disaster Management Authority (BNPB) through INVEST-DM Program, limited report distribution. (National) Technical work for AADMER Work Programme 2021-2025 formulation, joint venture RDI & CARI! for ASEAN Secretariat, output available here. (International) Technical Study for "Standar Pengembangan Daerah Aman Bencana (SPDAB) / Disaster-safe city/regency Standard", 2020, for National 5 Disaster Management Authority (BNPB), limited report distribution. (National) Baseline Risk Assessment of Selected Coastal Areas in Indonesia, as part of insurance program development, for Yayasan Konservasi Alam Nusantara / The Nature Conservancy (completed, April 2021), limited report distribution – please request. (National) In-depth stakeholder assessment for coastal insurance program development, for Yayasan Konservasi Alam Nusantara / The Nature Conservancy (completed, 2021). Limited report distribution – please request. (National) Current and Future Local Humanitarian Leadership in Indonesia, joint venture with Pujiono Centre (2021). Limited report distribution – please request. (National)

2021

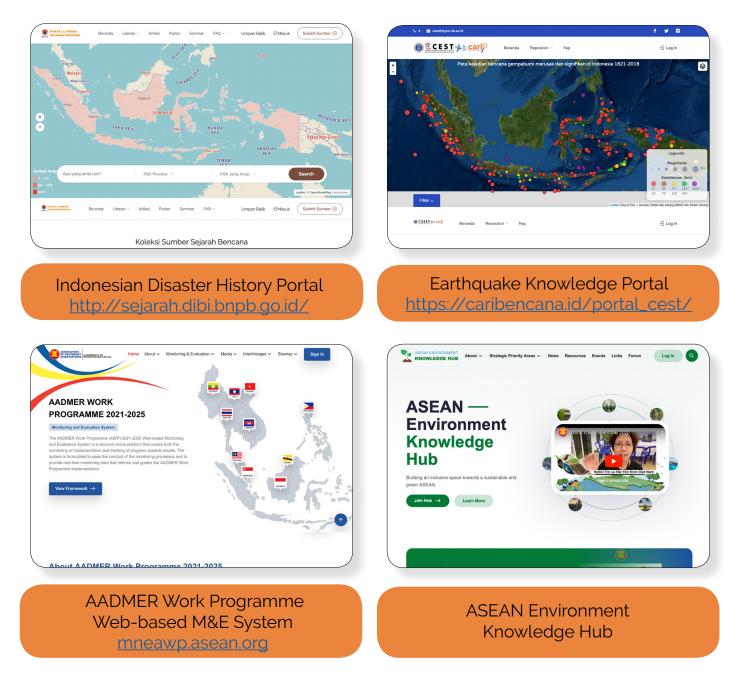
Program development for Early Career Researchers Fellowship, the Conversation Indonesia (2021), output available here : <u>https://</u> <u>slc.theconversation.com/scoping-study-pathways-for-finding-tal-</u> <u>ents-and-nurturing-research-leaders-early-career-research-</u> <u>ers-in-indonesia/)</u>. (National)

- 10 Knowledge Management Product Development on ICDRM Program in Bangladesh and the Philippines, 2021, for Plan International. (International)
- ICT Course and Assessment of ASEAN EOCs Network Connectivity, 2021, for the AHA Centre, limited report distribution. Limited report distribution please request. (International)
- Rapid nationwide resilience assessment for Making Cities Resilient stages-assessment and Standard for the Development of Disaster Safe Areas for Palladium International and National Disaster Management Authority (BNPB) / SiapSiaga Program (2021). Limited report distribution – please request. (National)
- <sup>13</sup> Disaster and Climate Change Behavior Change Communication (BCC) Study for American Red Cross and Indonesian Red Cross (2021). Limited report distribution – please request. (National)
- Technical Study for "Guideline for the calculation of the number of death caused by disasters", 2021, for National Disaster Management Authority (BNPB) through INVEST-DM / USAID (2021). Limited report distribution – please request. (National)
- 2022

Comprehensive Multi-hazards Vulnerability and Risk Assessments (CMVRA) in Attapeu Province and preparation of CMVRA guidelines, for MoLSW Lao PDR through IPCREA funded by KOICA. (ongoing, 2021-2022). (International)

- Preparation of SOPs for Emergency Operations Center and Emergency Response Planning, for MoLSW Lao PDR through IPCREA funded by KOICA. (ongoing, 2021-2022). (International)
- Vulnerability assessment of Seascape in Raja Ampat, for Yayasan Konservasi Alam Nusantara (ongoing). **(National)**
- <sup>18</sup>Integrating Nature-based Solutions into DRR and CCA in Indonesia (national), for Yayasan Konservasi Alam Nusantara & The Nature Conservancy (ongoing). (National)

# **OUR SUPPORT FOR ICT SYSTEMS INTEGRATION**



"From 2019, CARI! also supported six other ICT systems for undisclosed clients."

# **OUR SUPPORT FOR HUMAN CAPACITY BUILDING**



ACE Programme - Japan Disaster Risk Reduction Course



### THE CONVERSATION

Science Leadership Collaborative.

Pathways for Finding Talents and Nurturing Research Leaders:

# Early Career Researchers in Indonesia

### Science Leadership Collaborative



Tagana Trainning-Simulation exercise



Nutrition in Emergency Trainning

# **OUR SUPPORT FOR STRATEGIC PLANNING**

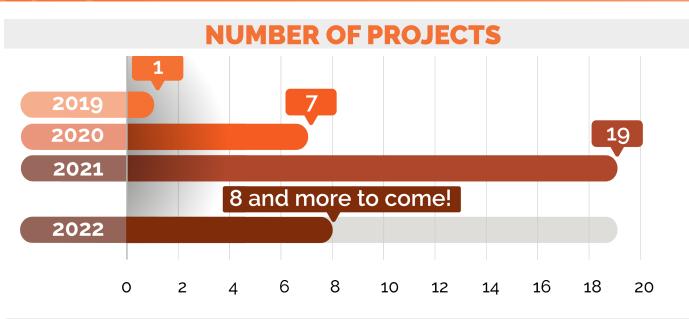


Technical work for developing ASEAN's AADMER Work Programme 2021-2025



Vulnerability and Risk Assessment (CMVRA), guideline, and training manual. Development of SOPs on: Emergency Operation Centre, and National and Local Response Preparedness

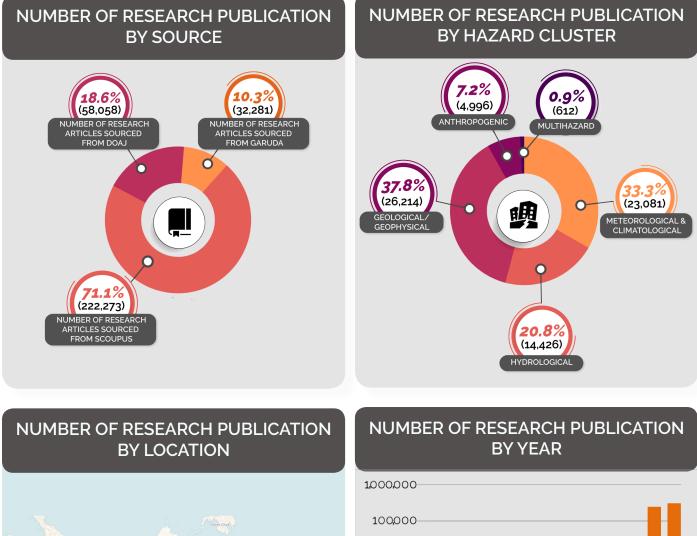
# **Growth of CARI!**



# **NUMBER OF TEAM MEMBERS**

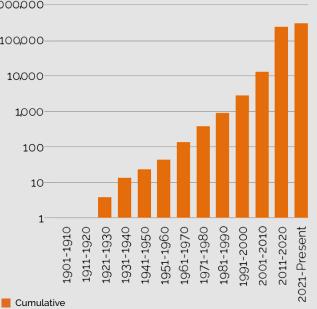


### NUMBER OF RESEARCH PUBLICATIONS IN CARI! REPOSITORY-OF-REPOSITORIES (DATA AS OF 29 MARCH 2022)









# **Partners and Clients**

### Government



Australian Government



**BNPB** (Badan Nasional Penanggulangan Bencana)

**(5**33)

Department of Social Welfare, Government of Lao PDR



KBRI Tokyo



SRIT (Sekolah Republik Indonesia Tokyo)

### University



**ITB** (Institut Teknologi Bandung)







UNJ (Universitas Negeri Jakarta)

### Non-Government & International Organizations



### Non-Government & International Organizations



MPBI (Masyarakat Penanggulangan Bencana Indonesia)







Plan International



PMI (Palang Merah Indonesia)



**PREDIKT** (Preparedness for Disaster Toolkit)



Resilience Development Pujiono Centre

**RDI** (Resilience Development Initiative)



The Climate Reality Project



The Climate Reality Project Indonesia

U-INSPIRE

su-re.co



### Wahana Visi

WAHANA AKSI PEKERJAAN SOSIAL Pekerjaan Sosial)

### Media



**TCID** (The Conversation Indonesia)

SI GA BENCANA COM

SiagaBencana.com

# Recognitions



Best Innovation at World BOSAI Forum 2019 *#1 Runner Up the Tanoto Foundation and Wharton School 2021 Ideas for Action Incubator Competition* 

Humbled and honored with the selection from

@tanotoeducation . Looking forward to growing our

team with your support and network ...

1 Ideas For Action bator Competition Team Voluntreep 2. Team CARI Team Magoods . Team Biamon 5. Team StarGro

### STATUS OF SCIENCE AND TECHNOLOGY IN DISASTER RISK REDUCTION IN ASIA-PACIFIC



CARI! feature in UNDRR's 2020 Status of Science and Technology in Disaster Risk Reduction in Asia-Pacific

# **External Outreach**









# **Thank You!**

Big data is enriching, Actionable information is critical, but Knowledge-based investment and development is indispensable for genuine resilience!

# Contact Us!

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